

Thinking ownership and control:

Types and examples

Look for the **highlighted** ownership and control aspect in each of these examples. Can you think of another example that would fit each category?

Type	Example: Ownership strategy	Example: control strategy
Individual/ family	Strengthen or start local entrepreneurship programs to develop practical skills and networks “owned” by individuals that could lead them to jobs or start-ups in the future.	Institute a leadership program that trains people to run for and serve in elected office .
Private business	Provide technical and legal assistance from local college to local firms to apply for and receive patents on new products and processes.	Form a business-led tourism group in the region that develops a regional “brand” (with locally set restrictions on use), a set of historic trails, and a “buy local” strategy that attracts more tourists who stay longer and purchase more local products.
Collective	Convene a group of local land-owners to set up a wind farm cooperative —rather than simply individually leasing their land to outside wind energy companies.	Organize local stakeholders into a new residents’ association that negotiates a community benefits agreement with the major players in a large development deal in the region.
Public/ community	Establish a community foundation that attracts local donors to create pooled funds that focus on local causes. Set up a community land trust that ensures affordable housing availability over the long term.	Create a participatory budget process that invites all residents to contribute ideas and vote for priorities in the use of jurisdiction’s resources.