The Chesterhill Produce Auction: Asset Based Development in Appalachian Ohio

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Rural Action
Working Together to Revitalize Appalachian Ohio
Buyers and Sellers
Rural Action, Community Supporters & Farmers

[Images of rural action, community, supporters, and farmers]

Rural Action
Working Together to Revitalize Appalachian Ohio
History of the Chesterhill Produce Auction
Intentionally Targeted Markets

Chesterhill Produce Auction
Restaurant and Organization Buyers

These 62 regional businesses, groups, and organizations* bought fresh, local produce from the Chesterhill Produce Auction in 2014.

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* List of businesses on reverse
Local Food Demand
Cooperative Value Chain

Sustainable Agriculture Partners

- USDA
- National Sustainable Agriculture Coalition
- Central Appalachian Network
- ACEnet
- GREEN EDGE GARDENS
- Certified Organic
- LIVE HEALTHY APPALACHIA
- CHESTERHILL PRODUCE AUCTION
- Rural Action
- OARDC
- "KNOWLEDGE"
- OHIO STATE UNIVERSITY EXTENSION
- Hocking College
- THE OHIO STATE UNIVERSITY
- South Centers

Sustainable Agriculture Research & Education
Asset Based Production = Increased Local Capital

In 2014, the Year-End Gross of Chesterhill Produce Auction is $201,001.13, not including the Consignment Auctions.

This is a 1.73% increase from 2013’s Year-End Gross of $197,591.30.
Moving Forward

Chesterhill Produce Auction
Site Expansion Proposal 2015-2016

The above map shows the proposed infrastructure changes to the Chesterhill Produce Auction with funding from the One Foundation. This expansion will allow for increased traffic, parking, sales, and distribution areas for all community members in 2015 and beyond. The proposed building extension will create 3,500 sq. ft. of space to accommodate additional small and medium sellers. Increased parking space on the west end will create an additional 1,300 sq. ft. of customer parking (after loading zone areas are accounted for). Overflow customer parking will be in the current multi-use lot. Traffic flow will be redirected to allow for increased loading traffic.
Our Advice: Listen