The Cleveland Model
Building Community Wealth

Rooting Opportunity Conference
June 1, 2015

Ted Howard, Executive Director
On this site once stood the home where Superman was turned from words into pictures.

Joe Shuster (1914-1992) came to Cleveland from Canada. He liked sports and comic strips. He drew all the time – on boxes, wrapping paper, and even old wallpaper. With his best friend Jerry Siegel, he turned amazing stories about a Man of Steel into four-colored reality. Joe made the whole world look fresh and clean and strong.

He made it look Super.

With the creation of Superman, these two friends showed the world that the most powerful of us can.
IT TAKES A VILLAGE

A plan to create better housing, retail and park access in a six-block area of Glenvile may get its first break this month.
Place Matters

Source: Life expectancy data calculated by Cuyahoga County Board of Health and the Alameda County Health Department
Anchored in hope
CLEVELAND'S GREAT UNIVERSITY CIRCLE INITIATIVE

Building a 21st Century City through the Power of Anchor Institution Collaboration
Anchor Institution Procurement
> $3 Billion Annually

Cleveland Clinic
University Hospitals
Veteran’s Affairs Medical Center
Case Western University
Cleveland Museum of Art
Evergreen Cooperative Laundry
Cleveland, OH
Green City Growers
Cleveland, OH
The Cleveland Model
Thank you!

For more information:
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